

Why Should I Attend?

This unparalleled business and networking opportunity attracts tea professionals from around the world to address the industry's key opportunities and challenges such as regulatory issues, FSMA (Food Safety Modernization Act), FDA (Food & Drug Administration) /EPA (Environmental Protection Agency) and Proposition 65 (the Safe Drinking Water and Toxic Enforcement Act of 1986). This year's conference will offer important industry updates through group business sessions, as well as intensive focused meetings aimed at bringing together the industry's key players to discuss issues of critical importance and learn about new trends.

Who Will Be There?

Over 150+ individuals attend our conference from a variety of countries including Argentina, Bangladesh, Canada, China, Germany, Kenya, India, Indonesia, Japan, Malawi, Scotland, Switzerland, Sri Lanka, United Kingdom and the USA. Industry professionals arrive and connect face-to-face with executive management, marketers, growers, importers, retailers, suppliers, packers, all while gaining in-depth knowledge and networking with peers. We are encouraging STI (Specialty Tea Institute) members representing the high growth specialty tea segment to attend and participate.

What Will I Learn?

We work diligently to put together an informative and valuable forum for our delegates. This year we have focused our education seminars on the following topics:

- The State of the Economy
- FSMA Updates
- MRL Progress in North America
- International Trade Barriers (MRL's/ Food Safety/ Certifications)
- Single Serve Phenomenon
- 5th Scientific Symposium Update
- Review of Tea Advertising & Promotion Global
- Efforts to promote the sustainability of the Tea Industry
- Health Claims for Tea