

# 10th Annual North American Tea Conference



## Sponsorship Opportunities

**Tuesday, September 17<sup>th</sup>:**

### **Gold Medal Tea:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage at the Chairman's Awards dinner and you will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$2,000.00

### **Tea Sustainability Awards:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage at the Chairman's Awards dinner and you will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$2,000.00

## **Cruise Lunch Tour:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage while embarking the Cruise and on Board
- \*Table tent w/company name on display at each table

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$2,000.00

## **Golf Lunch:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage while on the Golf Course and sponsor will be announced from the podium while winners receive their awards.

Exclusive Sponsor: \$3,000.00

1 Sponsorship of: \$1,500.00

1 Sponsorship of: \$1,500.00

## **Welcome Cocktail Reception:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage/table tents during that event and on stage will receive recognition from the podium for specific event sponsorship.
- \*Music/Performance will be hired for the event.

Exclusive Sponsor: \$10,000.00

1 Sponsorship of: \$5,000.00

1 Sponsorship of: \$5,000.00

# Wednesday, September 18<sup>th</sup>:

## Producers, Packers and Importers Breakfast:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage and will receive recognition from the podium for specific event sponsorship.
- \*Company can display their own tea on the breakfast display.

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,500.00

1 Sponsorship of: \$2,500.00

## Networking Lunch:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage and will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$8,000.00

1 Sponsorship of: \$4,000.00

1 Sponsorship of: \$4,000.00

## Chairman's Reception:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage/table tents during that event and on stage at the Chairman's Awards dinner and you will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,500.00

1 Sponsorship of: \$2,500.00

## Chairman's Dinner:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage/table tents during that event and on stage at the Chairman's Awards dinner and you will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$10,000.00

1 Sponsorship of: \$5,000.00

1 Sponsorship of: \$5,000.00

## **Hospitality Suite:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage at the Chairman's Awards dinner and you will receive recognition from the podium for specific event sponsorship.

Exclusive Sponsor: \$5,000.00

1 Sponsorship of: \$2,500.00

1 Sponsorship of: \$2,500.00

## **Thursday, September 19<sup>th</sup>:**

### **Buffet Breakfast:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage and will receive recognition from the podium for specific event sponsorship.
- \*Company can display their own tea on the breakfast display.

Exclusive Sponsor: \$3,000.00

1 Sponsorship of: \$1,500.00

1 Sponsorship of: \$1,500.00

### **Networking Tea Break:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage during that event and on stage and you will receive recognition from the podium for specific event sponsorship.
- \*Company can opt to display their own tea on the breakfast display.

Exclusive Sponsor: \$2,000.00

1 Sponsorship of: \$1,000.00

1 Sponsorship of: \$1,000.00

# ADD ONs: “Behind the Scenes”

## Audio Visual:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage next to the Audio Visual Stand

1 Sponsorship of: \$3,000.00

1 Sponsorship of: \$3,000.00

1 Sponsorship of: \$3,000.00

## Delegate Gifts:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed with each delegate gift and you will receive recognition from the podium for specific event sponsorship at the Chairman’s Dinner.

1 Sponsorship of: \$2,000.00

## Speakers Gifts:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed with each speaker’s gift thank you card, and you will receive recognition from the podium for specific event sponsorship at the Chairman’s Dinner.

1 Sponsorship of: \$1,000.00

## Floral Pieces:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed with each floral piece on a table tent.

1 Sponsorship of: \$2,000.00

1 Sponsorship of: \$1,000.00

## Golf Prizes:

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed next to Golf Award Table.

Multiple Sponsors of: \$300.00

## **Tote Bag Sponsor:**

- \*Prominent credit in the official North American Tea Conference program guide
- \*A listing on the Tea Association of the USA website in conjunction with the event
- \*Company name will be displayed on signage and in tote bag at the registration table.

Sponsor of: \$2,500.00

**Important Note:** All Sponsorship Opportunities can be modified to fit your company's needs/requirements.

All interested companies should contact Priscilla Obeada at:  
(212) 986-9415 or [pobeada@teausa.org](mailto:pobeada@teausa.org)

*\*sponsorship payments can be made with check or credit card\**