

Conference Agenda



Tuesday 24th, September:

9:00 A.M-7:00 P.M- Registration

1:30 P.M Tea Association of the USA Annual and Regular Board Meeting (Room: Hibiscus)

2:00 P.M: Tea Council of the USA Annual and Regular Board Meeting (Room: Hibiscus)

4:00 P.M: Gold Medal Tea Competition (Room: Gardenia)

5:00 P.M- Tea Association of Canada Board Meeting (AGM) (Room: Frangipani)

6:30- 8:30 P.M: Welcome Reception – to be held on the Great Sound Lawn,
Sponsored by: THE TEA BOARD OF INDIA



~Dinner at your leisure~

Wednesday 25th, September:

7:30-10:00 A.M. - Producers/Importers/Consumers Breakfast Meeting (Room: Mid Ocean Amphitheater)

10:00 A.M- Transportation for Golf Outing leaves the Hotel

10:30 A.M. - Golf Tee Time

10:30-6:30 P.M: All registrants are free to explore Bermuda on their own from the beautiful beach club of the hotel to the complimentary ferry ride to the capital of Hamilton to an adventurous ride on a Bermuda motor scooter. The choice is yours!

OR

12:00-3:00 PM-BEACH PARTY (to be held at the hotel beach front) (*information to be posted shortly*)

6:30 P.M. - Chairman's Reception (Room: Outside Poinciana Ballroom)

7:30 P.M. - Chairman's Dinner- Black Tie Event (Room: Poinciana Ballroom)
~Honoring the Retirement of President of the Tea Association Mr. Joseph P. Simrany~

9:30-12:00 A.M. – Hospitality Suite (Room: Poolside/Gallery)

Thursday 26th, September:

7:00- 8:00 A.M. - Delegates Breakfast (Room: Wickets)

8:00- 9:00 A.M- **“State of the Economy”** Brown Brothers, *Scott Clemons*

~Brown Brothers Chief Wealth Manager & Economist Scott Clemons will speak to us on the State of the Global Economy and what to expect over the next 24 months.

9:00- 9:30 A.M- **“5th International Scientific Symposium on Tea and Human Health Update”**, Pollock Communications, *Louise Pollock*

~Louise Pollock will speak to us on the outcomes of the recently held 5th International Scientific Symposium on Tea & Human Health.

9:30- 10:15 A.M-. **“Nielsen North American Tea Review”**, Nielsen Review, *Rick Winslow*

~Nielsen’s Rick Winslow will present its review of the Tea Market in North America.

10:00- 10:30 A.M. - Networking Tea Break

10:45- 11:30 A.M- **“Single Serve Update”**, President & CEO of National Coffee Association, *Robert F. Nelson*

~Robert F. Nelson. President & CEO of the National Coffee Association will speak to us on the impact of Single Serve Coffee and how it may affect the consumer tea usage. .

11:30- 12:15 A.M- **“Affordable Tea Harvesting; The Next Challenge”**, *Nigel Melican*

~Nigel Melican will speak on the next challenges in tea production, mechanical harvesting, U.S production of tea , as well as Total Supply Chain costs and their impact on sourcing within the tea supply chain.

12:15- 1:00 P.M- **“Tea 2030: What the Tea Industry Might Look Like by 2030”**, *Anne-Marie Brouder*

~Dr. Anne-Marie Brouder from Forum for the Future will speak to us about a joint, global effort at building scenarios that the Tea Industry may face between now and 2030.

1:00- 3:00 P.M. -- Networking Lunch (Room: Windows on the Sound)

3:00- 5:00 PM- Producing Country Spotlight & Contest (Room: Mid Ocean Amphitheater) *(information to be posted shortly)*